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DESIGN FROM MARGINS

COMMUNITY BORDERS

SOCIETY

INDIGNATION

INDUSTRY POLICY

We are in a planned and designed devastation based on a model of devastation (capitalism).

Water, Luba Lukova 2001

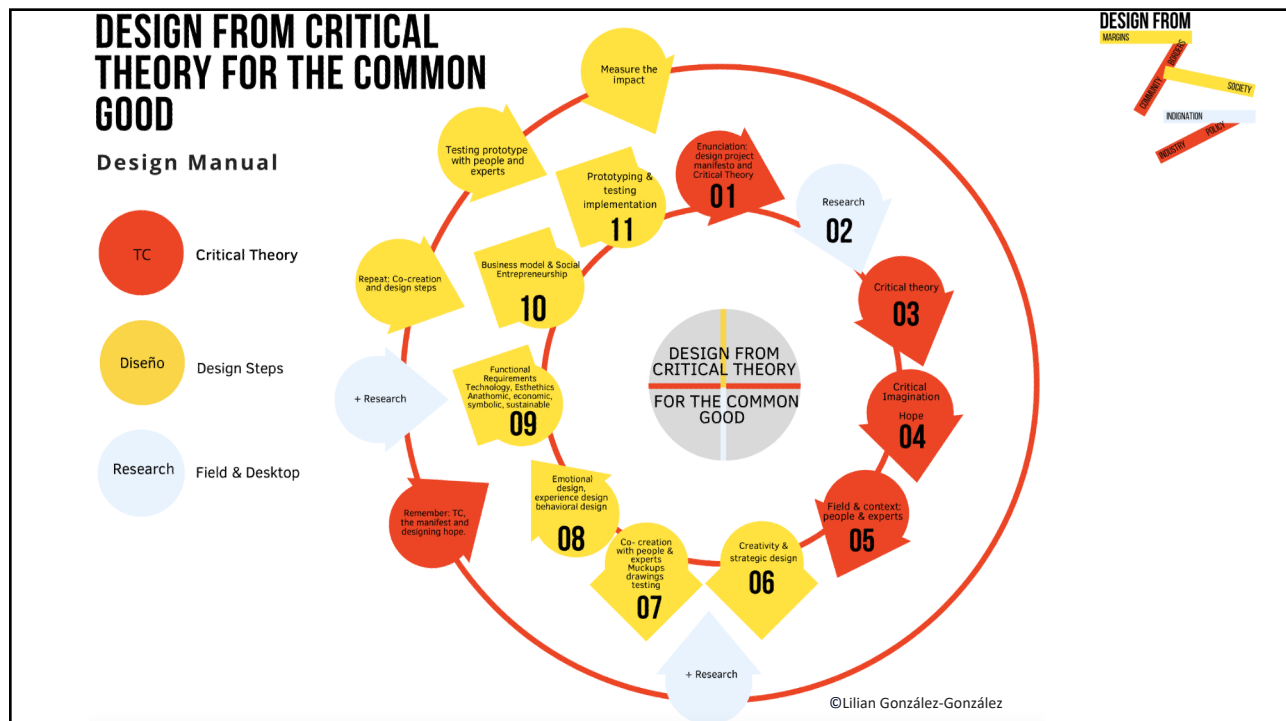
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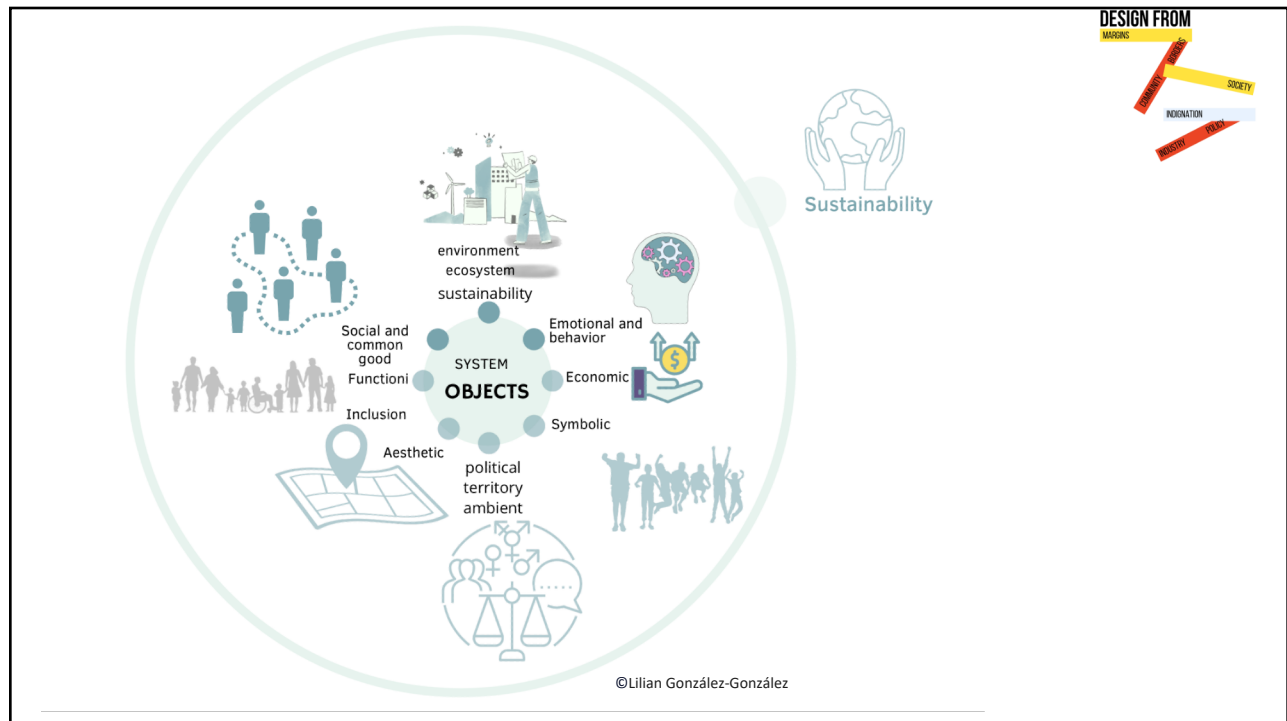
"Critical theory is not only an instrument to interpret the world; it is also a means to change it. The ultimate goal is the emancipation of the human being from conditions of oppression and exploitation" (Horkheimer, 1937)

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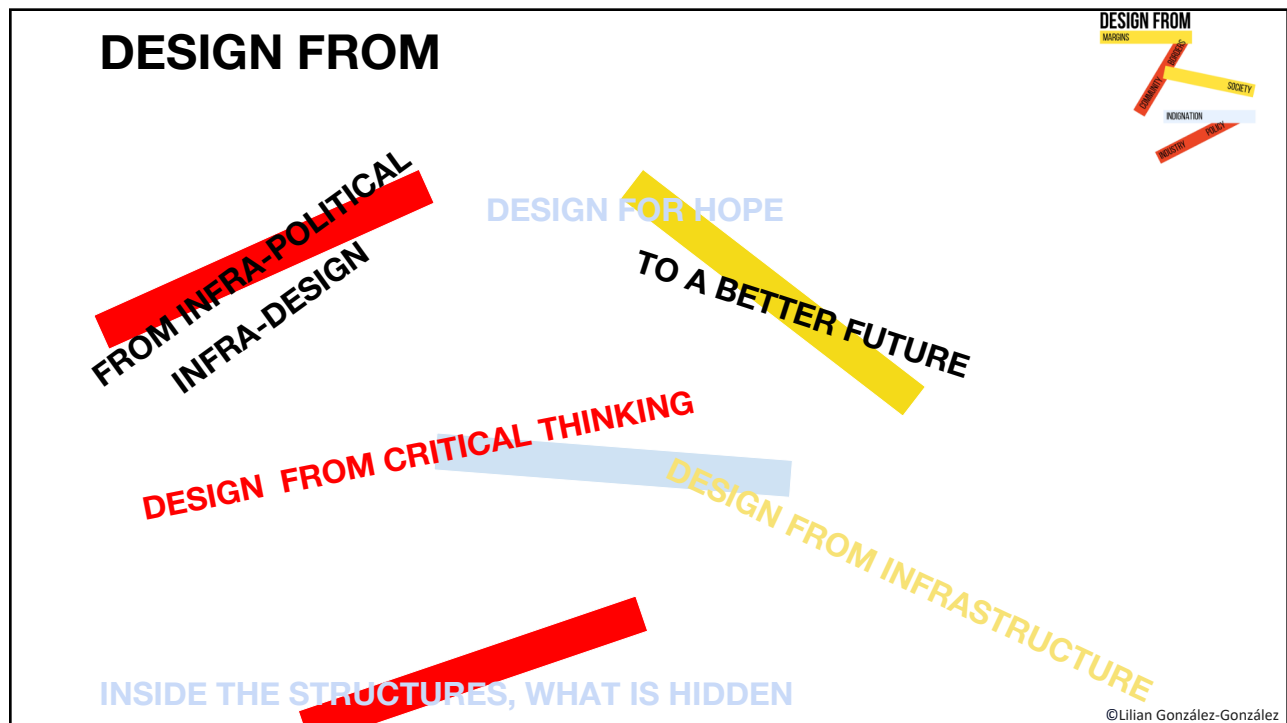
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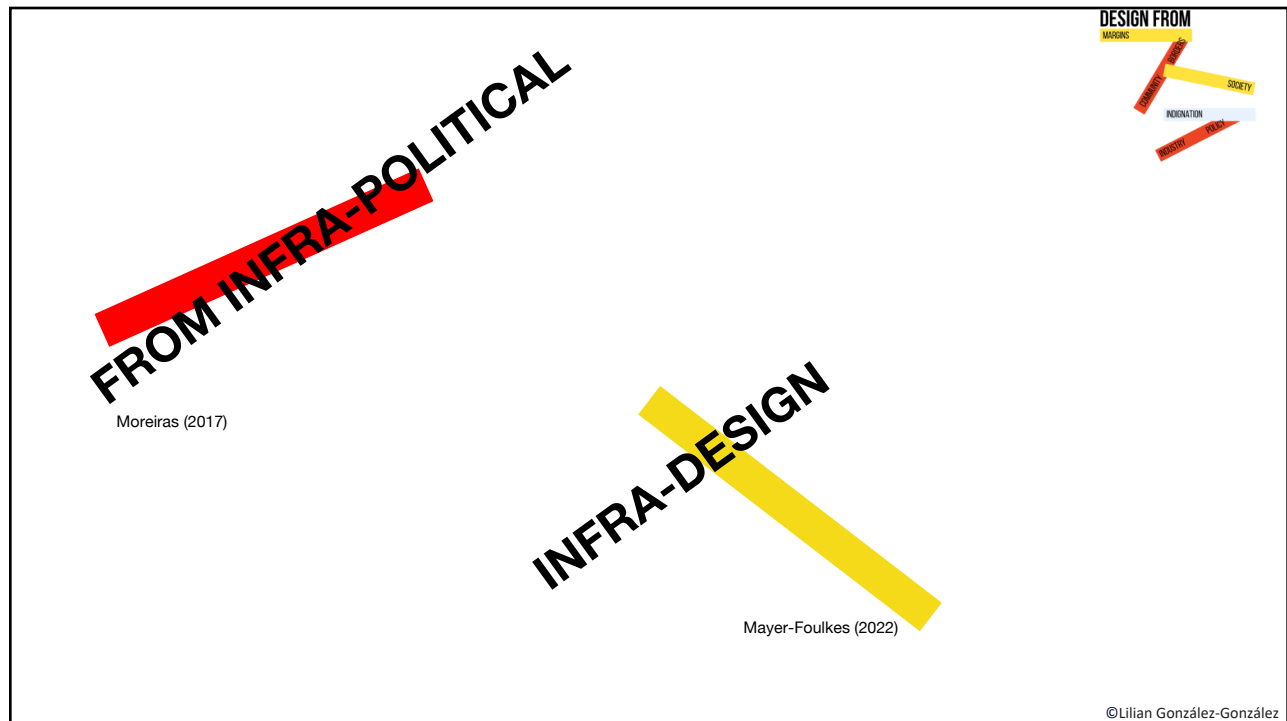
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5



6



7

The illustration shows two hands, one dark and one light, with yellow lines representing energy or creativity flowing between them. A flame is emerging from the bottom right. The background is yellow. The text "Luba Lukova" is written in the bottom left corner of the illustration.

"We are creating ways of being"
Escobar (2018)

INFRA-Policy design as an act of "accompaniment" rather than an exercise of control.

A tool for resistance and the creation of spaces of **freedom and autonomy**.

Luba Lukova: Designing Justice

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DESIGN FROM PEACE

- / against violence
- / against war
- / against exclusion
- / for a coexistence

DESIGN FROM

- / the minorities
- / the marginalized
- / the limits

UNIVERSIDAD ANÁHUAC
CETYS UNIVERSITY (TIJUANA)
ARCHINET (SAUDI ARABIA)
POLITO UNIVERSITY (ITALY)
ILAN FOUNDATION (ISRAEL)
UCRANIA FOUNDATION
DESIGN FROM BORDERS MAGAZINE BY DOMUS (WORLDWIDE)
IAAD SCHOOL OF DESIGN ITALY

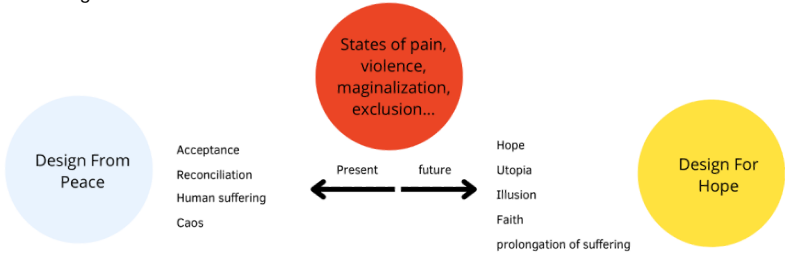
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DESIGNING HOPE

Hope moves people to keep going.
How can we create design objects that help generate hope?

HOPE for a good life
HOPE to satisfy the basic needs of human beings and the planet
HOPE for education
HOPE for fulfillment
HOPE for recognition



Design From Peace

Acceptance
Reconciliation
Human suffering
Caos

States of pain, violence, marginalization, exclusion...

Present future

Design For Hope

Hope
Utopia
Illusion
Faith
prolongation of suffering

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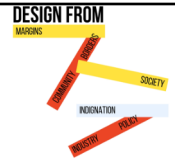
CONFLICT INSTEAD OF COMPLEXITY

Peace coexists between the differences.

Conflict is an inevitable part of the human experience as it arises between differences. It is both **destructive and transformative**.

It drives change, growth and creative problem solving.

Resilience as adaptation



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EMPATHY?



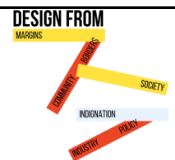
Banksy. Trolleys Signed (2006)

How?

Designers as social choreographers

Let's bring design tools and skills to communities.

INFRA-DESIGN



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BIG CHANGES ARE MADE FROM COMMUNITIES

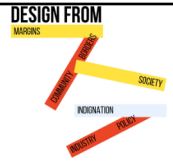


Tiravanija. Eating arts

It is not about **designing for** the most disadvantaged, it is about helping them design **from** their problems and **from** their ideas, **from** their imagination and their hope.

Let's build **community design labs** in parks, libraries, churches, public spaces, **disruptive spaces** and platforms. Let's **democratize** design and make it infra-political-design.

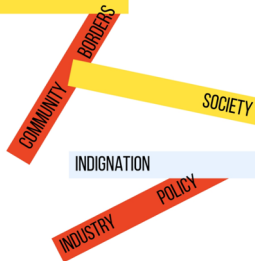
Why are there no design production spaces as well as art museums?
Subvert the forms



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DESIGN FROM
MARGINS



Gracias

www.designfrom.org
www.designforsociety.org
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