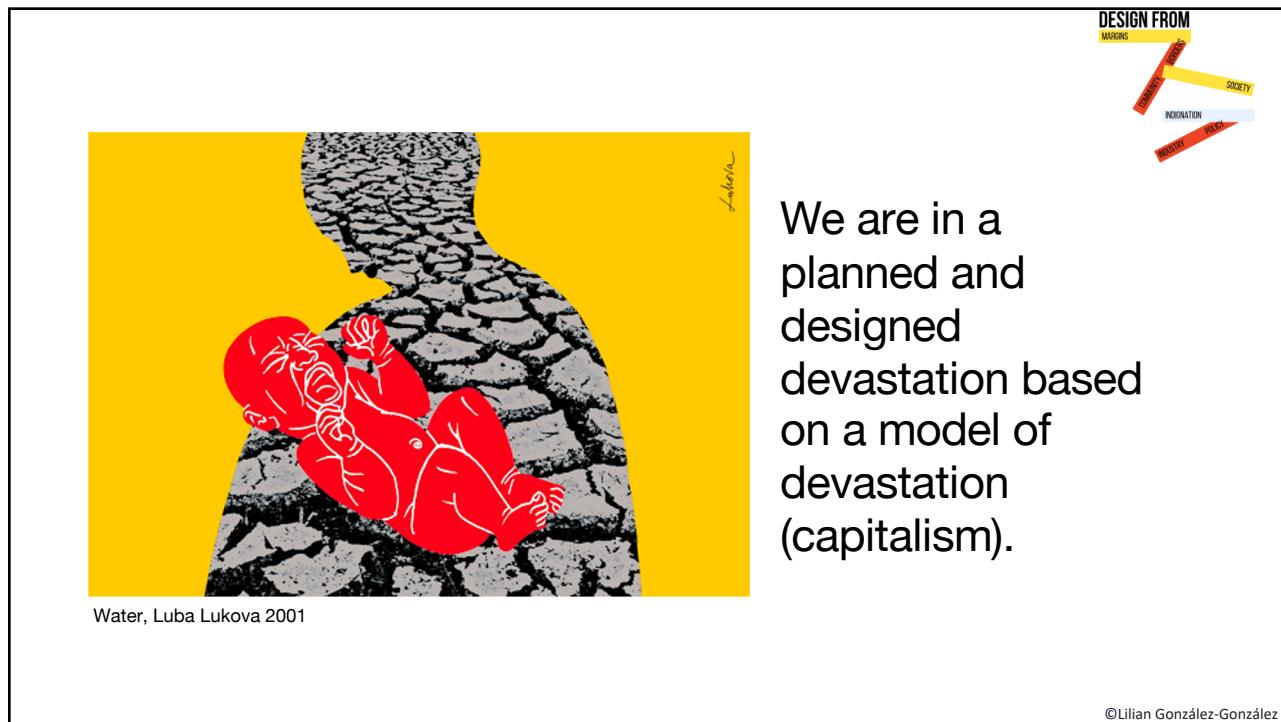


1



2

"Critical theory is not only an instrument to interpret the world; it is also a means to change it. The ultimate goal is the emancipation of the human being from conditions of oppression and exploitation"
(Horkheimer, 1937)

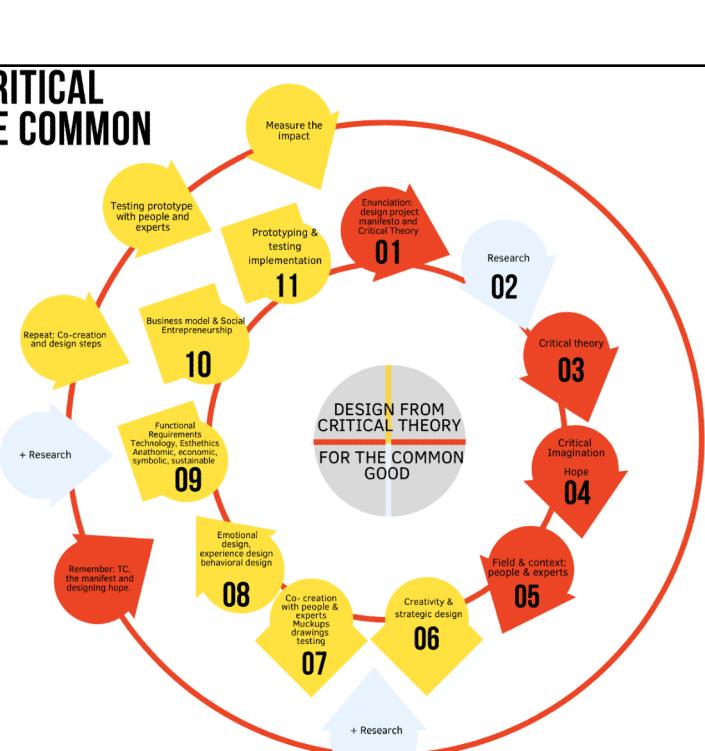
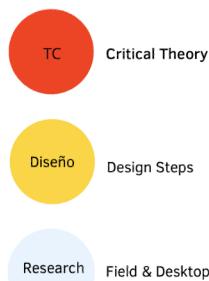
DESIGN FROM MARGINS
COMMONS, SUSTAINABILITY, INNOVATION, PEACE, SOCIETY

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3

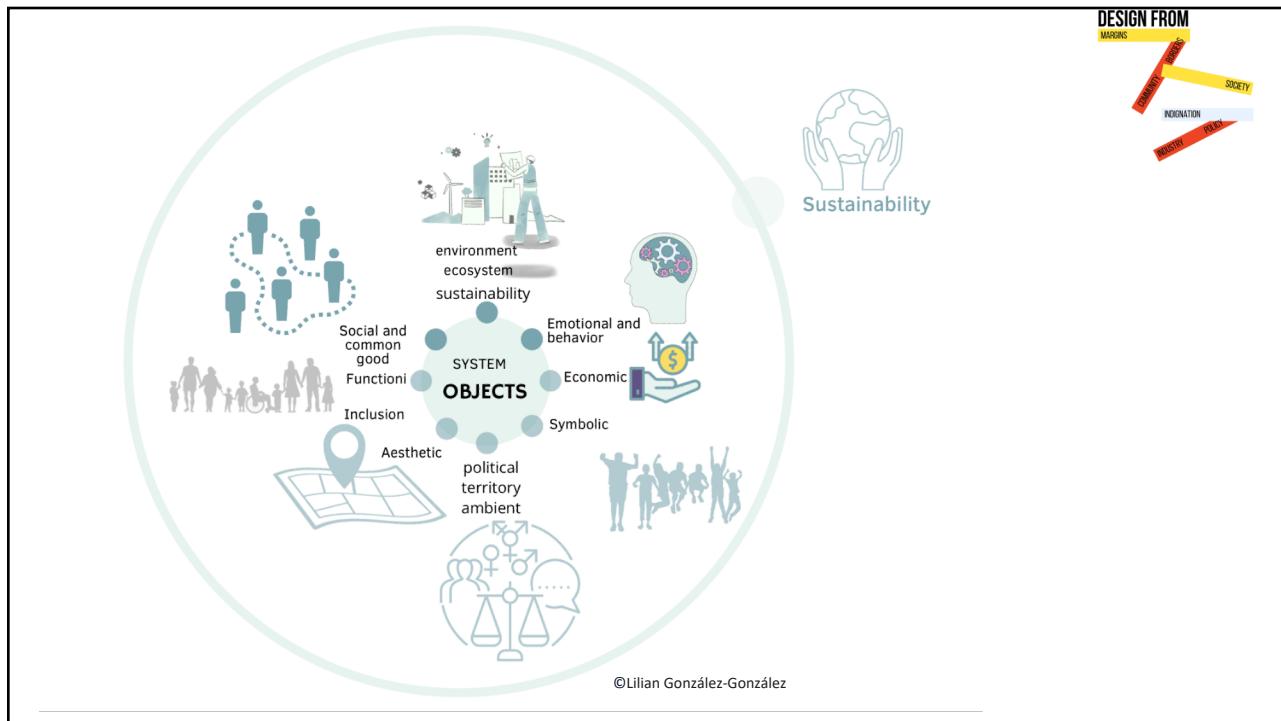
DESIGN FROM CRITICAL THEORY FOR THE COMMON GOOD

Design Manual

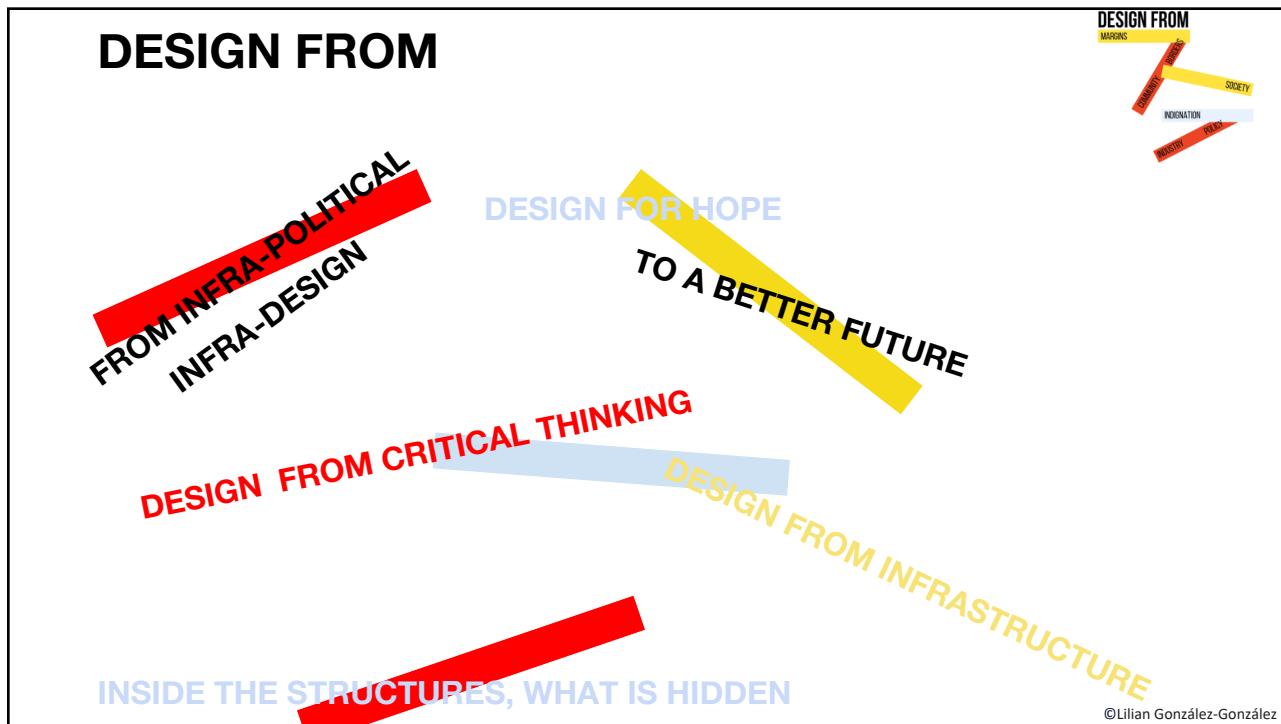


DESIGN FROM MARGINS
COMMONS, SUSTAINABILITY, INNOVATION, PEACE, SOCIETY

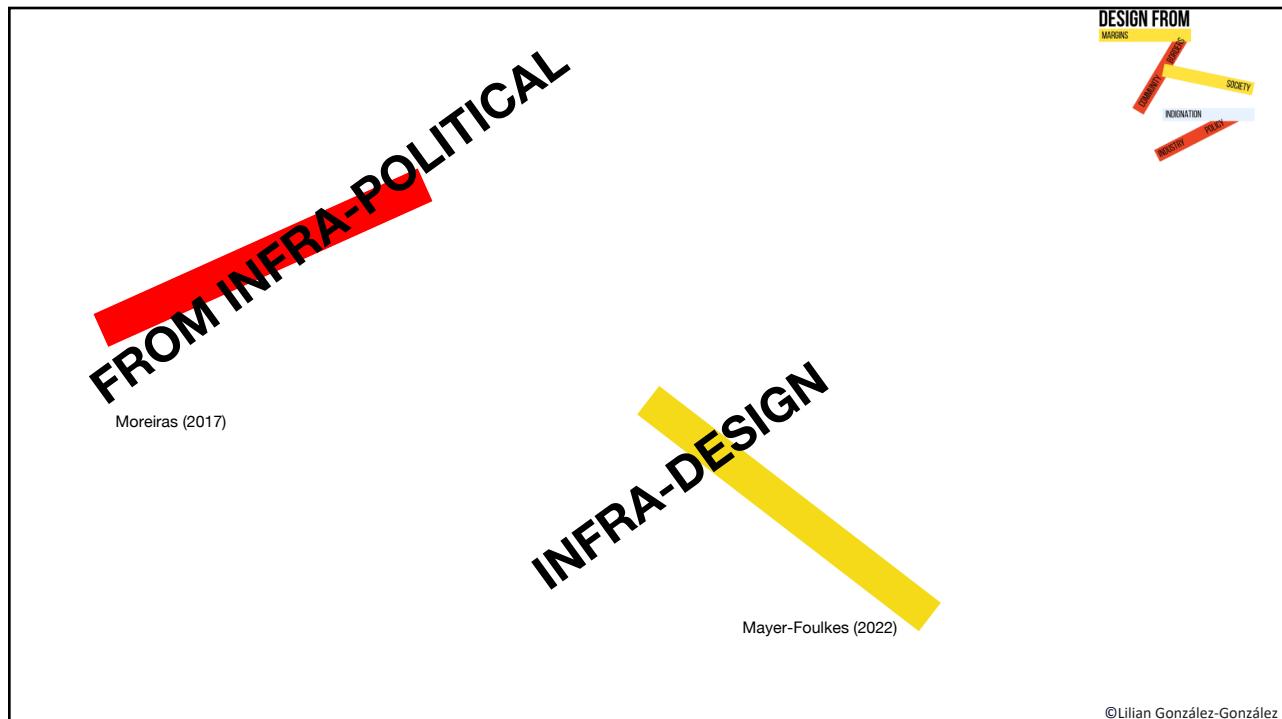
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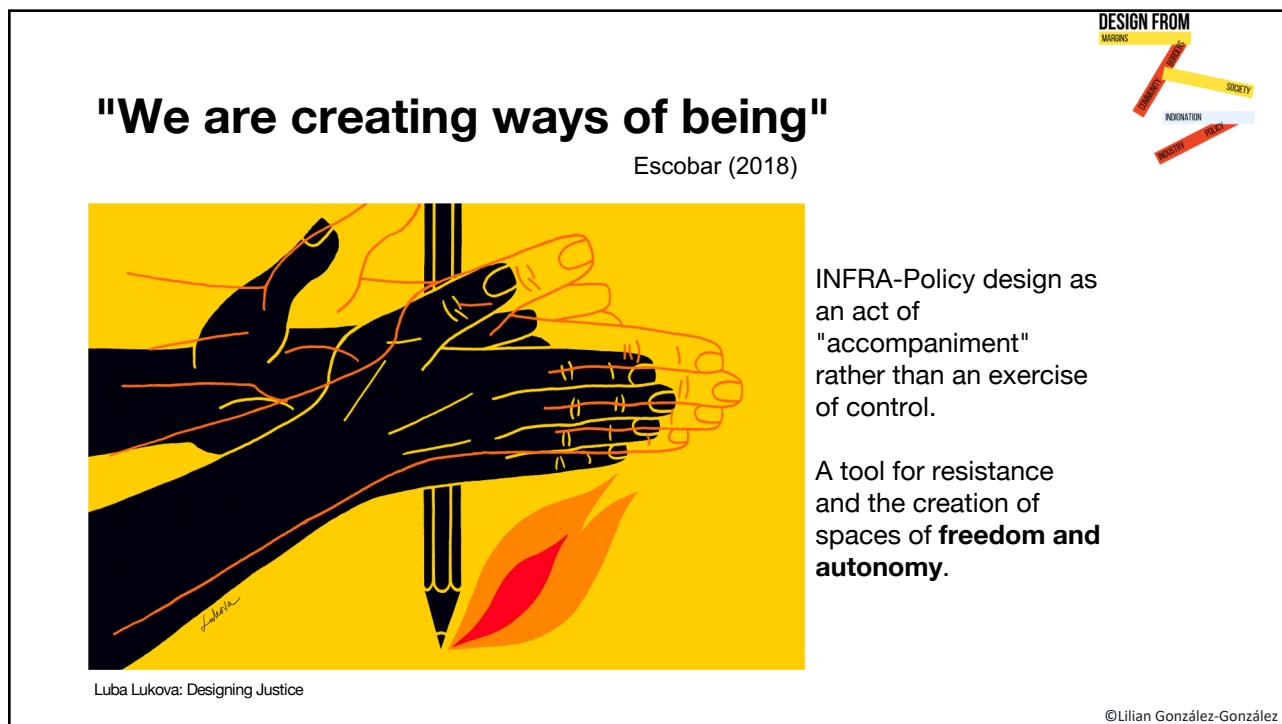
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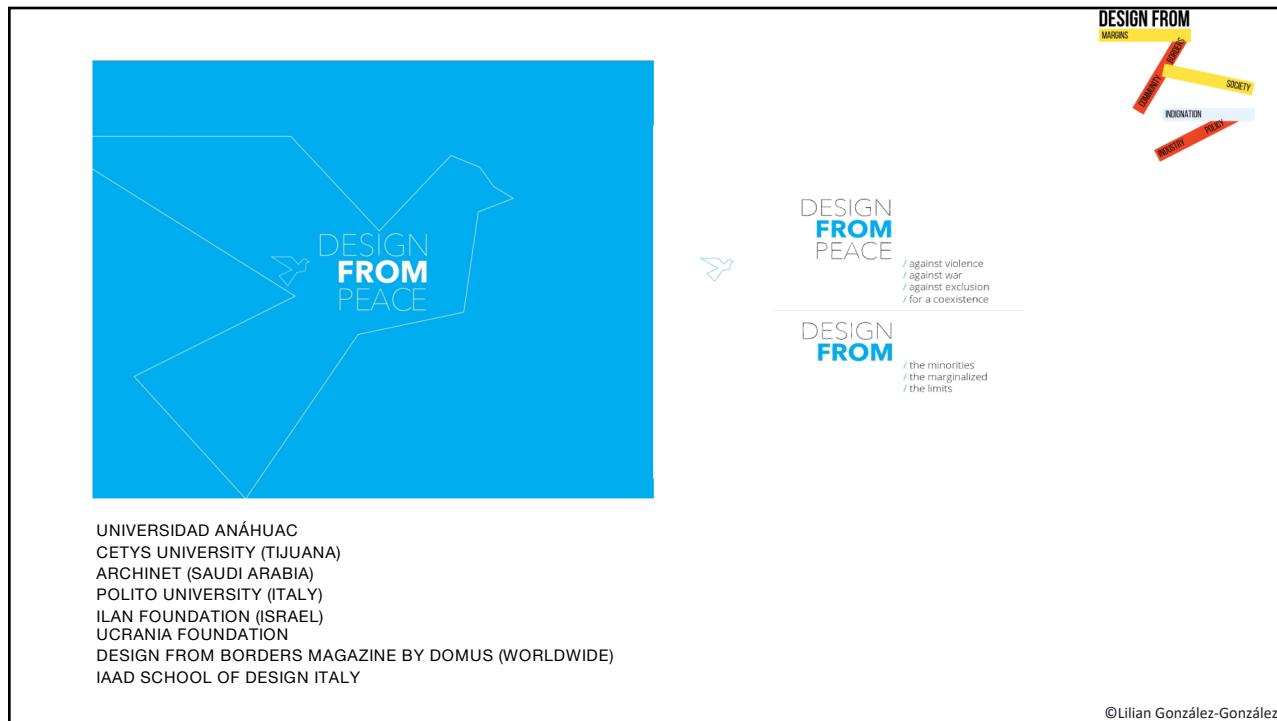
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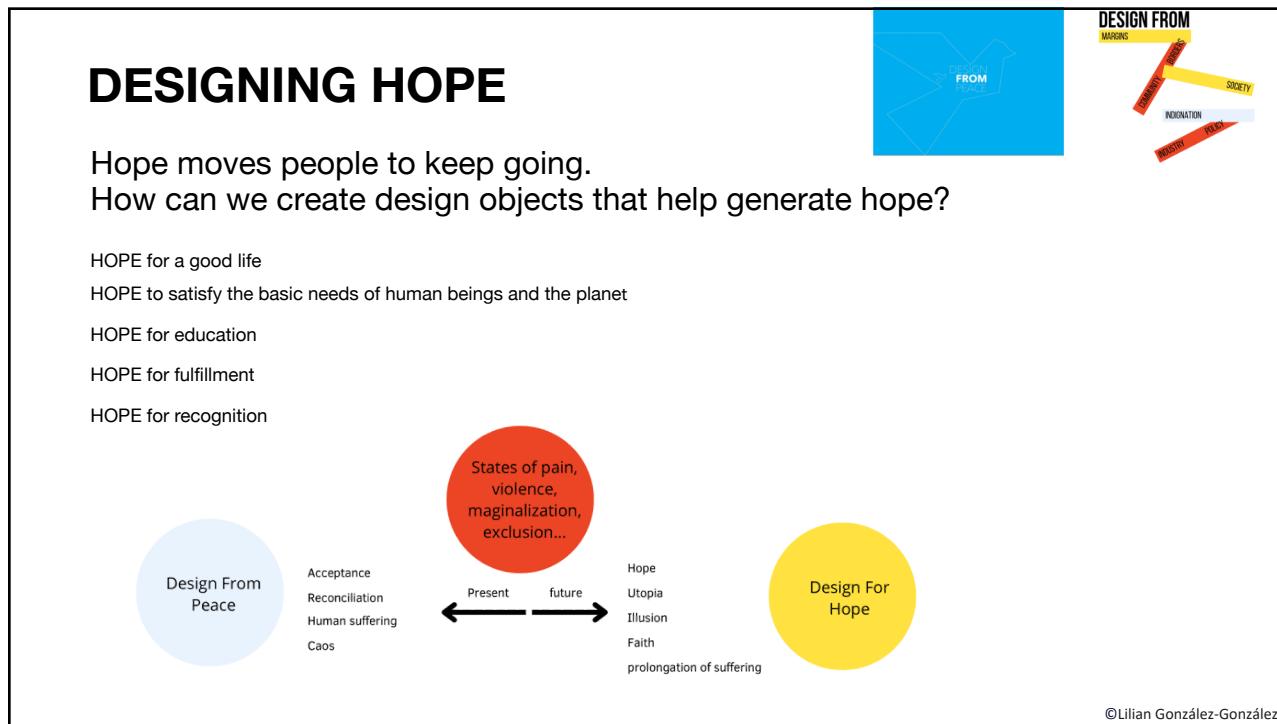
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9



10

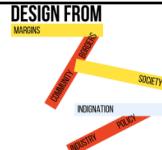
CONFLICT INSTEAD OF COMPLEXITY

Peace coexists between the differences.

Conflict is an inevitable part of the human experience as it arises between differences. It is both **destructive and transformative**.

It drives change, growth and creative problem solving.

Resilience as adaptation



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EMPATHY?

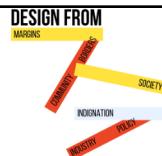


Banksy. Trolleys Signed (2006)

How?
Designers as social choreographers

Let's bring design tools and skills to communities.

INFRA-DESIGN



12

BIG CHANGES ARE MADE FROM COMMUNITIES



Tiravanija. Eating arts

It is not about **designing for** the most disadvantaged, it is about helping them design **from** their problems and **from** their ideas, **from** their imagination and their hope.



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DESIGN FROM
MARGINS

COMMUNITY
BORDERS
SOCIETY
INDIGNATION
INDUSTRY
POLICY

Gracias

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www.designforsociety.org
Lillian González-González



DESIGN
FROM
PEACE



DESIGN FOR SOCIETY Design, Culture, Art and Society



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